



# VirginiaTech

College of Engineering

**ATES, The Alliance of Transportation Engineering Students @ VT  
The Via Department of Civil and Environmental Engineering**

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[www.ates.org.vt.edu](http://www.ates.org.vt.edu)

Dear Sir/Madam,

Thank you for your consideration of the 2009 corporate sponsorship program for Virginia Tech's Alliance of Transportation Engineering Students (ATES, <http://www.ates.org.vt.edu>). ATES is an alliance of all transportation engineering students' chapters in Virginia Tech (VT), namely, VT students' chapter of the Institute of Transportation Engineers (VT-ITE), and VT students' chapter of the American Roads and Transportation Builders Association (VT-ARTBA). ATES has more than fifty student members, pursuing graduate and undergraduate degrees.

ATES is reaching out to the business community with the main intention of developing VT's future transportation professionals by bridging out gaps between academia and industry. ATES hopes to achieve this goal through two main streams of activities—building relationships with the commercial world, and providing VT transportation students with affordable means to attend professional transportation events.

ATES is committed to the development of VT's future transportation professionals, with a focus on innovation, professionalism, commitment, and sound moral judgment. Our organization places high priority on learning from and establishing connections with the society and industry.

ATES' goal with the corporate sponsorship program is to provide an opportunity for companies to invest in the development of tomorrow's transportation professionals on the campus of Virginia Tech and more specifically within ATES. To aid you in considering your involvement in this relationship, the ATES has included a number of **benefits** pertaining to advertisement and recruitment for you to consider (please see the *attached sheet* for more details).

The money that is raised through the ATES corporate sponsorship program will be used solely for the creation of links between the industry and academia, and for the travel of ATES students to transportation conferences. Such links are to be achieved through industry invitations to ATES' events, both professional (weekly as well as occasional seminars) and social (banquets and barbecues); possible visits to our sponsors; and students attendance to transportation conferences and events. With your support, our chapter will be able to achieve our goal.

ATES chapter members appreciate your support of the chapter's efforts and would like to thank you for taking the time to consider sponsorship of our chapter.

Sincerely,

Aly M. Tawfik

President, [www.ates.org.vt.edu](http://www.ates.org.vt.edu)

*Tax Classification:* Donations to VA Tech Foundation are tax deductible.

**Invent the Future**

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY

*An equal opportunity, affirmative action institution*

<b>Benefits</b>	<b>Sponsorship Categories</b>			
	<b>Donor</b>	<b>Orange</b>	<b>Maroon</b>	<b>Platinum</b>
	<b>≤ 500</b>	<b>750</b>	<b>1,000</b>	<b>≥ 1,500</b>
<b>Gratitude</b>				
1. Plaque (receive a thank you plaque for sponsoring ATES)				×
2. Certificate (receive a thank you certificate for sponsoring ATES)	×	×	×	×
<b>Publicity</b>				
3. Website List (listed as a sponsor on our website)		×	×	×
4. Website Ad (opportunity to place an ad on our website)				×
5. Newsletter List (listed as a sponsor in our annual newsletter)		×	×	×
6. Newsletter Ad (opportunity to place an ad in our annual newsletter)				×
7. ATES Board (listed as a sponsor on our board of sponsors mounted on the wall in the Transportation Lounge*)		×	×	×
8. Products in TL* (given the chance to place products, leaflets, magazines, etc. on one book shelf in Transportation Lounge*)			×	×
9. Welcome BBQ Ad (ad as a major sponsor in our Fall Welcome BBQ)				×
10. Spring Banquet Ad (ad as a major sponsor in our Spring Banquet)				×
<b>Professional Interaction</b>				
11. Spring Seminars (invited to our weekly Spring Transportation seminars)		×	×	×
12. Present a Spring Seminar (asked to present in one of our weekly Transportation Spring seminars, <i>depending</i> on time and availability of slots)			×	×
13. Guaranteed a Presentation Slot (guaranteed a presentation slot either in a special seminar, or our weekly Transportation Spring seminars)				×
14. Possible Chapter tour to your facility (ATES chapter will communicate the <i>possibility</i> of arranging a field visit to your facility)				×
<b>Social Interaction</b>				
15. Welcome BBQ Tickets (can buy tickets to attend our Fall Welcome BBQ)	×	×	×	×
16. Welcome BBQ Free Tickets (given a number of free tickets to attend our Fall Welcome BBQ)			1	2
17. Spring Banquet tickets (can buy tickets to attend our Spring Banquet)	×	×	×	×
18. Spring Banquet Free tickets (given a number of free tickets to attend our Spring Banquet)			1	2
<b>Other Benefits</b>				
19. Free "VT Transportation Engineer" T-Shirt (receive a free VT Transportation Engineer T-shirt)				×
20. Free Resume Book (receive an annual free soft copy of our members resumes)		×	×	×
<b>TOTAL Number of Benefits</b>	<b>3</b>	<b>8</b>	<b>12</b>	<b>22**</b>

\* The Transportation Lounge is the place where all transportation faculty and students meet. It is equipped with a micro-wave and a coffee machine.

\*\* Including duplicates of benefits